



**ES2021**  
— EMERGING SCIENTIST —



Asian  
Council of  
Science Editors  
P.O. Box No.127685 Deira Dubai, UAE

# Poster Presentation Guidelines

Season II  
**EMERGING  
SCIENTIST**

Feb 13-14, 2021  
Faisalabad, Pakistan

**2021**

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FEBRUARY

13-14

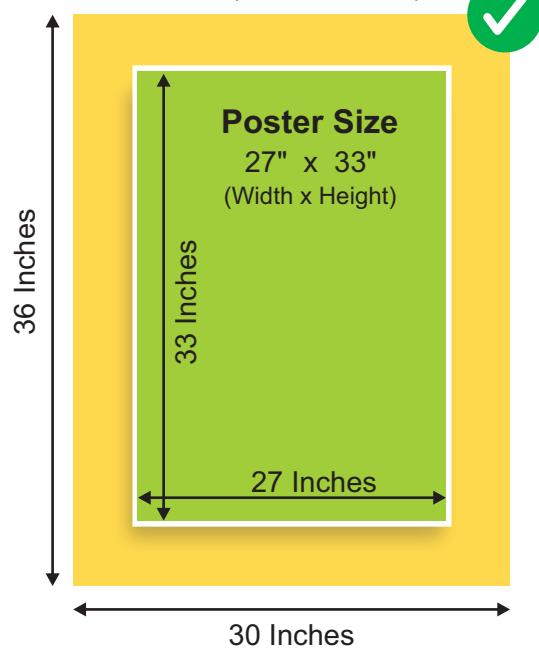
2021

Faisalabad,  
Pakistan

## Poster Presentation Guidelines

- Posters will be on display in the Poster Area of Main Building. Posters must be posted in the morning between 7:30 am to 8:00 am. They must be removed between 4:30 pm to 5:00 pm at the end of the day. Therefore, each poster will be displayed for a full day (8:00 am to 4:00 pm).
- All the poster presenters should be responsible to get their evaluation sheets marked by the evaluation committee members to participate in Poster Competition.
- In order to efficiently communicate the results of your research, you are kindly requested to devote considerable effort in the design of your poster. Please pay attention to details by carefully following the instructions outlined below:

**Board Size** (30"x36" Inches)



**Vertical / Portrait Format**

**Horizontal / Landscape Format is not acceptable**



**Horizontal / Landscape Format**

### Good Practices

- Make your title short to summarize the message of the research.
- Do not include references unless it is imperative.
- Use just one or two colors on a plain colored background.
- Put the conclusions in a prominent panel (preferably at the bottom of the poster).
- Poster text must be readable from 2 meters (with possible exception of references) and the title from 4-5 meters.
- Mostly to avoid capital letters except at the beginning of sentences and proper nouns
- Use a black sans serif font, e.g. Arial or Gill Sans throughout.
- Use a bolder, larger typeface for the main titles and headings. It can be effective to use a different typeface for headings and subheadings.
- To emphasize body text, use a bold or italic font.
- Check the draft of your poster very carefully to ensure that there are no typographical or style errors